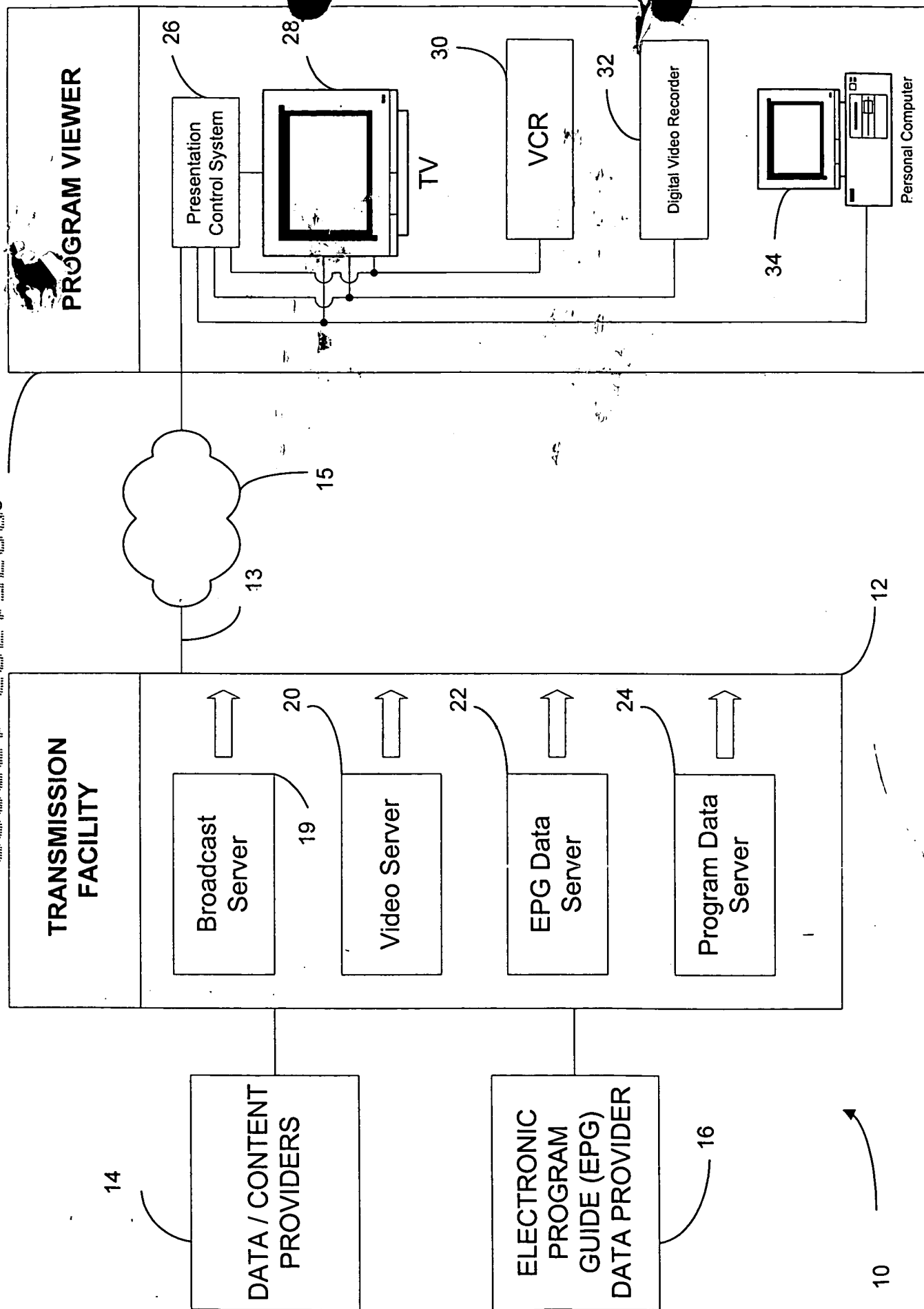


848



# Figure 1

# PROGRAMMING SIGNAL

13

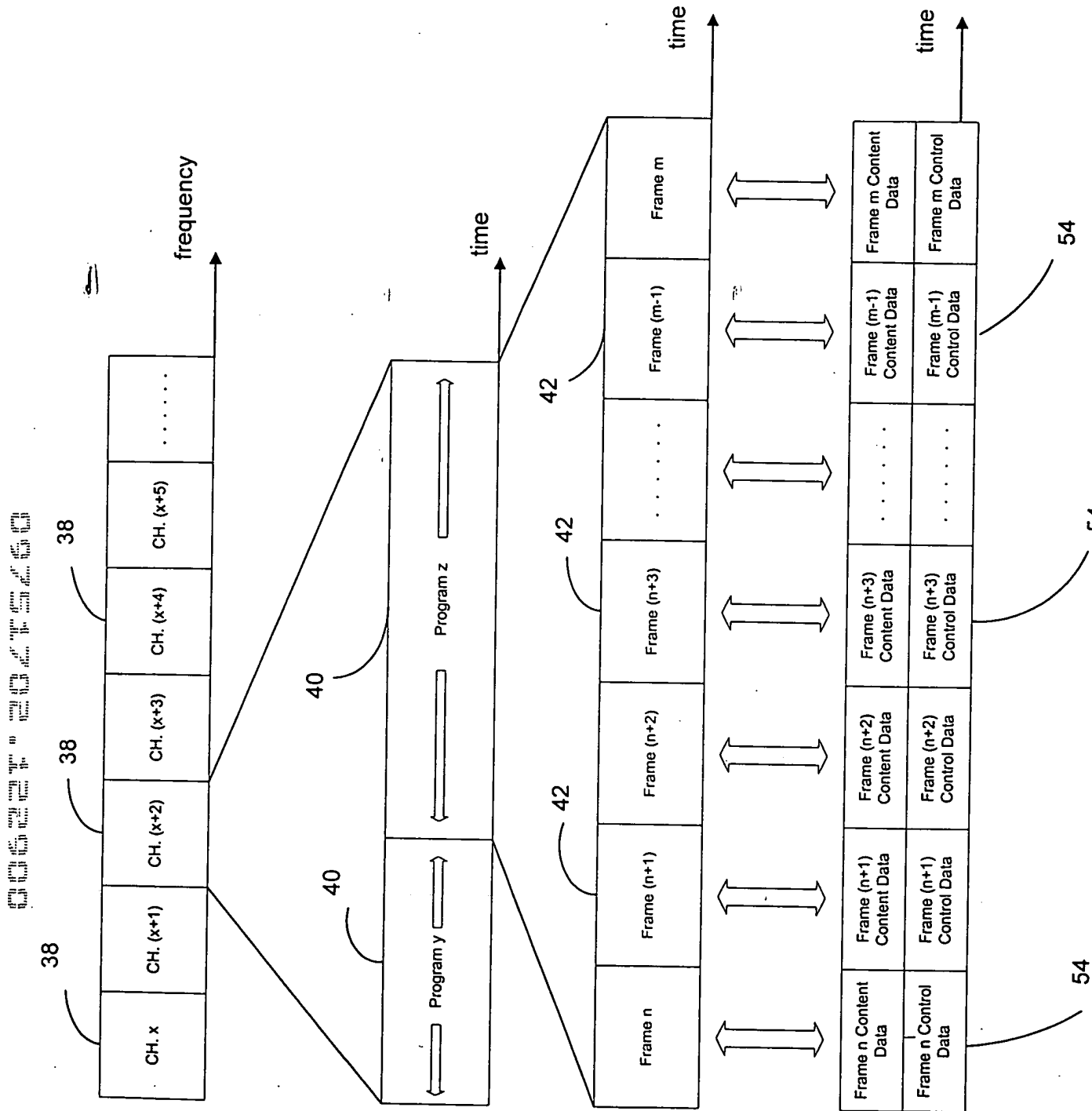


Figure 2

FIG. 3 is a block diagram of a system for presenting a signal.

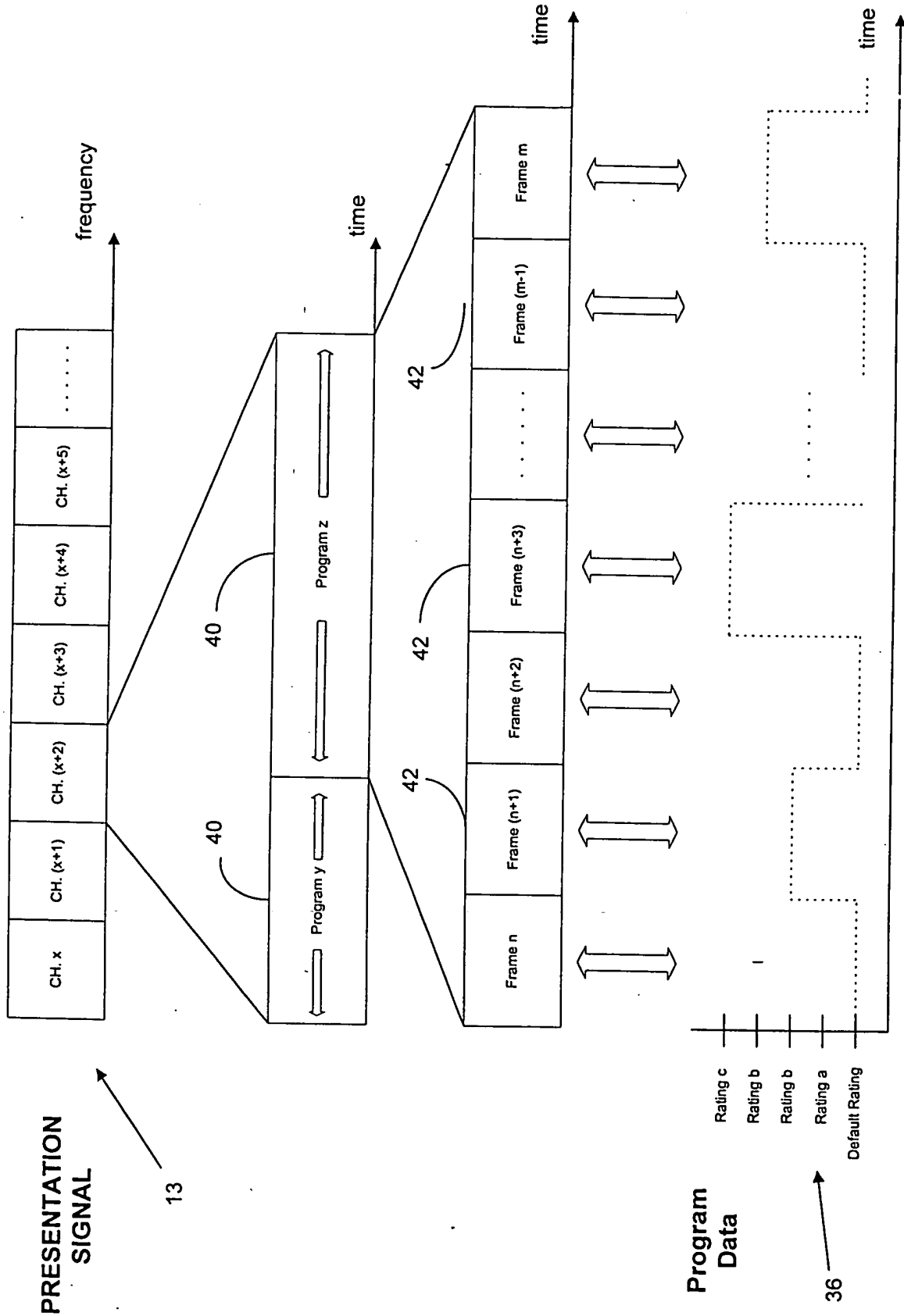
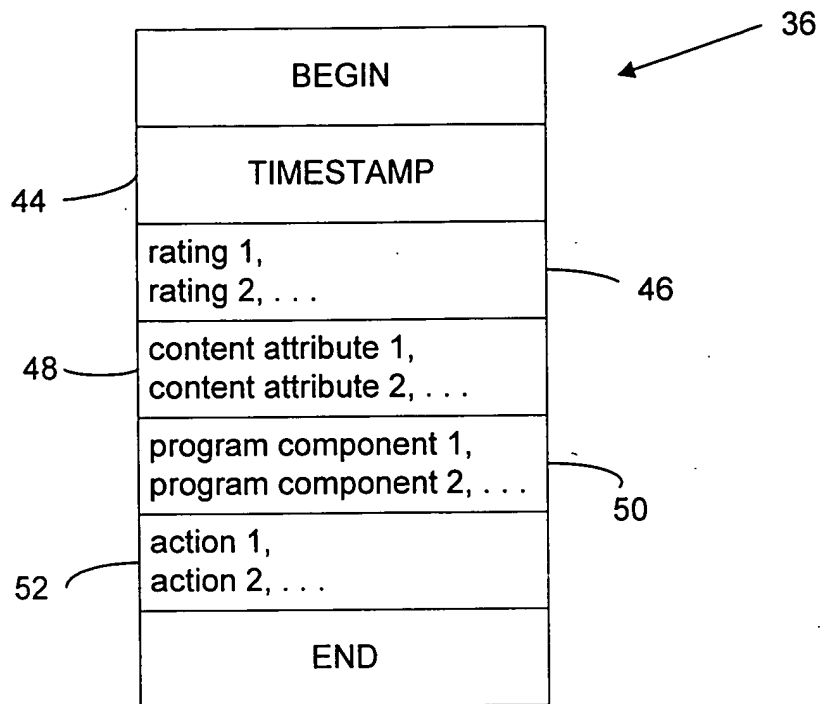
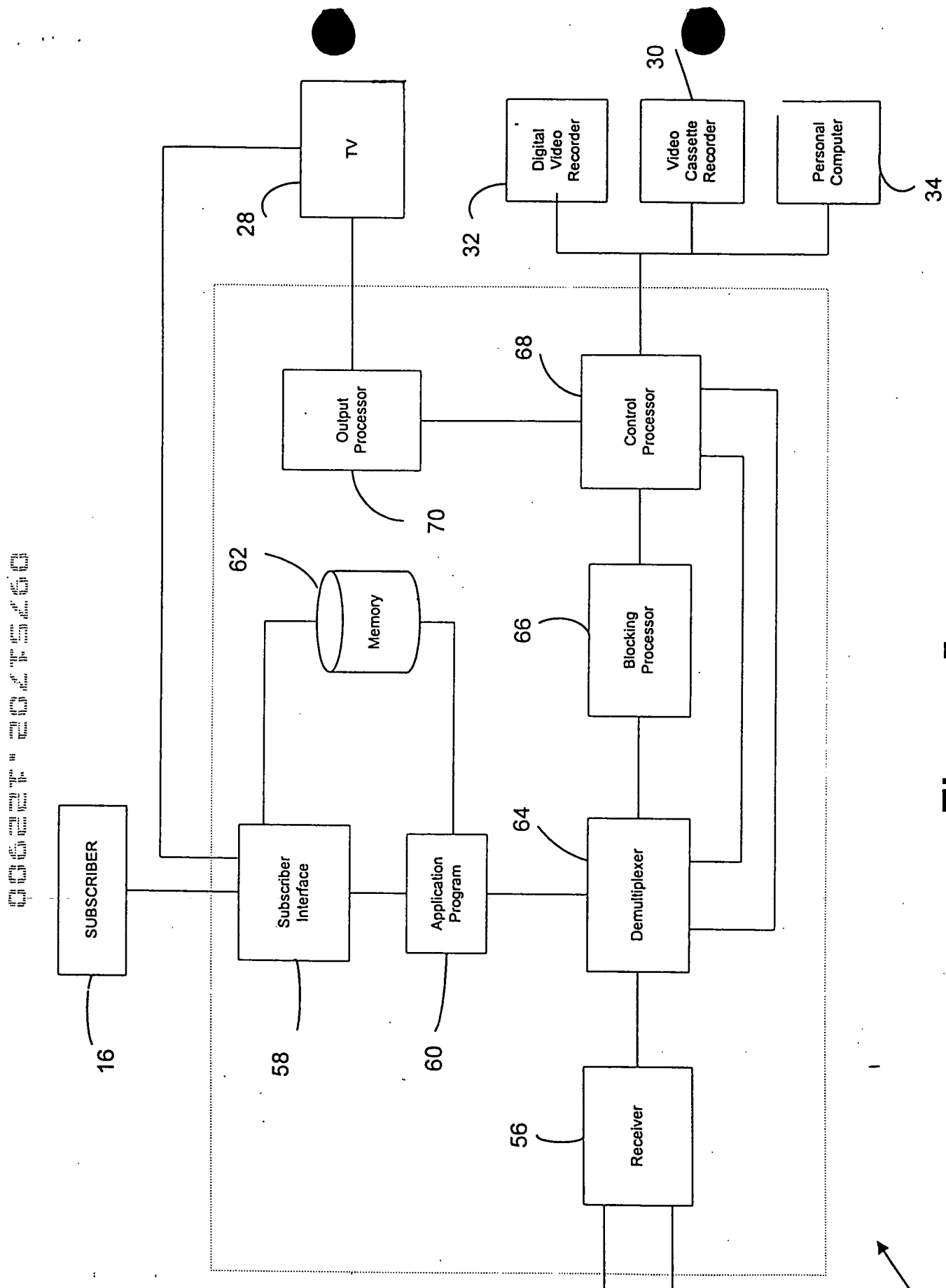


Figure 3



**Figure 4**



## Figure 5

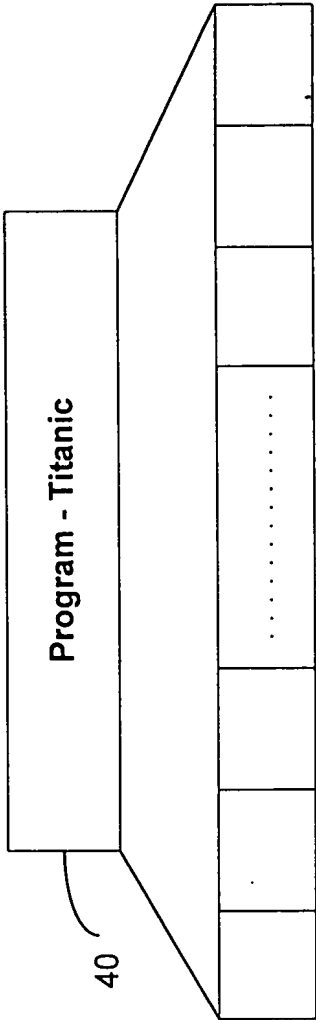
TEMPLATE			
What content do you wish to block?			
<input type="checkbox"/>	Sexual Situations	<input type="checkbox"/>	Violence
<input type="checkbox"/>	Language	<input type="checkbox"/>	Nudity
What ratings do you wish to block?			
<input type="checkbox"/>	PG	<input type="checkbox"/>	R
<input type="checkbox"/>	PG-13	<input type="checkbox"/>	X
Do you wish to substitute available alternative audio tracks?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
Video tracks?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
Do you wish to enter demographic data for targeted ads?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No

Figure 6

74

RATING/ CONTENT	DISABLING METHOD
PG-13	Local edit
R	Complete block
X	Complete block
Sexual Situations	Local edit
Nudity	Complete block

76



42

Figure 7



PG	PG	PG	PG-13	PG	PG
-	-	-	Sexual Situation	-	-
-	-	-	BV, DS, SAS, SVC	-	-

36

Figure 8